Rolling Up Our Sleeves: How to Plan and Implement Quality Improvement Activities Focused on Family Engagement

Skills Building Session: Association of Maternal and Child Health Programs Annual Conference
February 10, 2018

Team Activity: Identifying Needs, Partners, and Resources

Scenario: Your organization is interested in implementing a family engagement quality improvement project. How do you begin? What information do you need to collect before beginning this work?

Use the next 20 minutes to brainstorm answers to some of the following discussion questions designed to help organizations begin to think about data, partners, and resources needed to plan a family engagement quality improvement project.

Identifying Data and Demographics

Proposed Discussion Questions:

1. What kind of data would you need to collect first before engaging in any type of family engagement work?

2. How would you collect data? What existing data sources could you utilize?

3. Who is your target audience, and what do you know about the demographics, needs and strengths of your target audience?
**Identifying Partners and Initiatives**  
*Proposed Discussion Questions*  
1. Are there any initiatives in your state that are already underway related to family engagement?

2. What community/state partners should you engage in family engagement quality improvement efforts?

3. How do you engage families in the very beginning planning phases of this work?

---

**Identifying Resources**  
*Proposed Discussion Questions:*  
1. What resources (human, technology, financial, national, state) are available in your community and/or organization to assist with the planning, implementation and/or evaluation of this project?